



Nanchang University
PSY310: Social Psychology
(Last Updated in Jan. 2025)

Credit: 4

Contact Hours

This course is composed of 24 lecture sessions, 3 tutorial sessions and 9 office hours. Each lecture session takes 2 contact hours in length; each tutorial session takes 3 contact hours in length; There will be a Q-A review session (3 contact hours) and Final Exam (3 contact hours) at the end of this term. This course has 72 contact hours in total.

Course Description

The course is an exploration of the prevailing theories and empirical methods in the study of social psychology. The goal of this course is for you to understand the ideas and methods that form the foundation of the field, and to apply these ideas during classroom or section discussion. Importantly—another main goal is to have fun. Social psychology is an exciting field, and I look forward to sharing it with you!

Note: This Syllabus is subject to change based on the needs of the class.

Required Textbook

Textbook: Breckler, S.J., Olson, J.M., & Wiggins, E.C. (2006). *Social Psychology Alive (First Edition)*. Belmont: Thomson Wadsworth.

Grading

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|--------------------------------|-----|
| • Participation and Discussion | 10% |
| • Report | 10% |
| • Research Proposal | 10% |
| • Midterm Exam | 20% |
| • Proposal Presentation | 10% |
| • Final Exam | 40% |

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|-----------|---------|----------|
| A+ 96-100 | A 90-95 | A- 85-89 |
| B+ 82-84 | B 78-81 | B- 75-77 |
| C+ 71-74 | C 66-70 | C- 62-65 |
| D 60-61 | F < 60 | |



Course Schedule

The course has 24 class sessions in total. All sessions are 2 contact hours in length. At the end of this term, there will be a Q-A review session(3 contact hours) and Final Exam (3 contact hours).

Note: the course outline and required readings are subject to change.

Class 1:

Course Intro

Class 2:

Defining Social Psychology

Class 3:

Universals and Particularities

Class 4:

Methods in Social Psych I

Class 5:

Methods Cont'd & Ethics

Class 6:

Self-knowledge and Self-Esteem

Class 7:

Control processes in the Self

Class 8:

Social Cognition I

Class 9:

Social Cognition II

Class 10:

Emotion

Class 11:

Attitudes

Class 12:

Self-perception

Class 13:



Persuasion I

Class 14:

Persuasion II

Class 15:

Midterm

Class 16:

Social Influence I

Class 17:

Social Influence II

Class 18:

Relationships I

Class 19:

Relationship II

Class 20:

Stereotypes, Prejudice and Discrimination I

Class 21:

Stereotypes, Prejudice and Discrimination II

Class 22:

Group dynamics I

Class 23:

Group dynamics II

Class 24

Proposal Presentation

Overall review

Attending Policy

Illness and various life events can certainly happen. If you are ill, it's probably healthy for you and your fellow classmates to care for yourself and excuse yourself from class if you planned to attend in person. If you need to miss a class for illness or for any other reason, you will still be responsible for viewing the lecture online at another time. We also understand that it's possible to feel so sick that even participating in section online can be a challenge in some cases. If this is the case, please let your teaching fellow know that you will be unable to



participate with as much advance notice as possible.

Policy on “Late Withdrawals”

In accordance with university policy, appeals for late withdrawal will be approved ONLY in case of medical emergency and similar crises.

Academic Honesty

Nanchang University expects all students to do their own work. Instructors will fail assignments that show evidence of plagiarism or other forms of cheating, and will also report the student's name to the University administration. A student reported to the University for cheating is placed on disciplinary probation; a student reported twice is suspended or expelled.

General Expectations:

Students are expected to:

Primary course goals are

- To familiarize you with basic principles in social psychology
- To identify major theories and developments in the history of social psychology
- To introduce you to the empirical literature on the science of social behavior
- To enable you to better apply what you learn in class to actual examples, both in psychological research and in everyday life.

Special Needs or Assistance

Please contact the Administrative Office immediately if you have a learning disability, a medical issue, or any other type of problem that prevents professors from seeing you have learned the course material. Our goal is to help you learn, not to penalize you for issues which mask your learning.